

Been There Markers
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PRESS RELEASE

For immediate release

“Been There Markers” expands its unique revenue generating program for Rail Trails after a successful 2016 introduction

This program is designed to assist Rail Trail organizations in revenue generating that utilizes a customized collectible Trail Marker (handmade from cherry wood). Originally the product was successfully tested at select Trails and National Park Service Visitors Centers along the Chesapeake & Ohio Canal.

The business model provides immediate access to funds earned by sales of “Been There Markers” - as well as eliminates the upfront costs of inventory capitalization thereby reducing or eliminating financial risks normally associated with products used in generating revenue. An integral part of the Program is that it offers an optional fulfillment service for any Trail organization, large or small, to make it easier.

“After the successful introduction, we have increased our production capabilities that enables us to offer this Program nationwide,” stated “Been There Markers” partner, Peter Pihos, Jr.

As a veteran and woman owned business, we have been producing premium handmade specialty wood products for 15 years. “It is nice to offer a 100% Made in America collectible product to Trails nationwide to assist them in generating monies,” added partner Terry Lee.

For additional information:

visit our website (www.beentheremarkers.com) or give us a call at 301.777.0250
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